

UX DESIGN SPECIALIZATION

Master's Degree

Master CAWEB

Faculté des Langues

Université de Strasbourg



MULTILINGUAL WEB COMMUNICATION

Distance-Learning Program

Master In Multilingual Web Communication And User Experience Design

UX (User Experience) Design Specialization

PROGRAM OVERVIEW

The University Of Strasbourg's Multilingual Web Communication Master's Program Offers A UX Design Specialization Course Tailored To Provide Participants With A Hands-On Comprehensive Learning Journey To Develop Skills In The Demanded Field Of User Experience Design (UX).

Our Unique Specialization Combines Real World Technical Insights From Working Professionals To Practical Application For Learners To Explore Key Principles, Methodologies, And Tools That Are Essential For Creating Compelling And User-Friendly Digital Experiences.

WHAT YOU CAN EXPECT FROM THIS COURSE

- A Multidisciplinary Approach For Holistic Competence
- Real-World Insights From Industry Experts
- Practical Work-And-Study Model
- Included In Our 100% Online Master's Degree Program



KEY TAKEAWAYS

- Develop A Deep Understanding Of The Principles And Practices Of UX Design
- Develop Skills In UX Design
- Learn How To Conduct User Research And Usability Testing
- Develop Skills In Plain Language And Localization For UX Writing
- Learn How To Design Websites That Are Ergonomic, Accessible, And Optimized For Mobile Devices
- Develop Skills In Interaction Design And UX Strategy



WHAT WILL YOU LEARN ?

- Introduction To UX And Usability
- User Research
- Interaction Design And UX Strategy
- Wireframing And Prototyping



WHAT ARE THE CAREER OPPORTUNITIES ?

- UX Design
- Product Design
- User/Customer Research
- Product Development



Join Us !

University of Strasbourg
Foreign Languages Faculty

CONTACT

Distance-Learning Program Coordinator

Valérie LEDERMANN

+33 (0)3 68 85 66 63 (France)

Ledermannv@Unistra.Fr