Certificate

Advanced Usability and UX Design

Distance-learning program in English

This **200-hour program** is primarily geared towards **graduates, employees, job seekers and career switchers** in the field of **Usability and UX Design**.
It's a training initiative which adapts and develops **skills** and allow you to obtain a **certificate** issued by the **University of Strasbourg**.

The certificate issued by the University of Strasbourg and attests that the holder knows how to:

- **Create** intuitive, user-centered **digital experiences**
- **Conduct user research** and **usability testing** to inform design decisions and improve product outcomes
- **Implement strategic approaches** in **interaction design, accessibility**, and **mobile optimization** to enhance user experience
- **Lead successful UX projects** from concept to execution

Course information

Course start and duration
October 1, 2024, to September 1, 2025
200 hours fully online
No travelling to Strasbourg required

Fees
3300 euros - Installments available

Program Director
Dr. Renate DE LA PAIX
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Admission process

- **Check requirements**: excellent command of English, University degree or significant professional experience

- **Send your CV and a motivational letter** to: **Ms Marie-Aude Sourd Ramos masourd@unistra.fr**

- Get your **motivational interview**

- **Enroll in the course**

Program Content

UX DESIGN AND USABILITY - 30 HOURS In-depth exploration of usability, mobile optimization, and designing for user experience

USER EXPERIENCE RESEARCH - 30 HOURS Techniques for gathering and analyzing data to inform design decisions and improve user experience

VISUAL STRATEGY - 12 HOURS Developing a robust information architecture that organizes content logically and intuitively, aligning user needs with business goals

VISUAL COMMUNICATION - 18 HOURS Introduction to Figma, focusing on the fundamentals of designing user interfaces and prototypes, providing a solid foundation for those exploring user interface design

MOBILE OPTIMISATION AND USABILITY - 20 HOURS Master multi-platform design, mobile strategies, usability, and responsive design with a user- centric approach

ACCESSIBILITY - 15 HOURS Learn to design accessible products by addressing key issues like color usage, navigation, and multimedia content, and document requirements for developers

WIREFRAMING & PROTOTYPING - 20 HOURS Learn where wireframes and prototypes fit in the UX process, create actionable wireframes, and deliver testable prototypes using the right tools

INTERACTION DESIGN - 20 HOURS Explore Interaction and UX Design, focusing on dynamic user interactions and intuitive experiences. Learn key principles of both fields

UX WRITING - 15 HOURS Courses on writing for the web, focusing on clarity, engagement, and user experience

CAPSTONE PROJECT - report Take a role in an UX project and reflect on it.
All exams, scored out of 20 points, are conducted remotely throughout the training period.

Organization

The program, delivered on Moodle, offers pedagogical support with live sessions and practical assignments. Resources like readings, videos, and recordings are **available 24/7**. Combining theory and practice, it includes lectures, workshops, and exercises. Participants will also complete a final project for hands-on experience.